



It takes a lot of support from partners like you to organize the upcoming Art and Health Street Festival.

Upham's Corner Health Center and Upham's Corner Main Street will be hosting our 4th Outdoor Annual Art and Health Street Festival on Saturday, September 14th from 11:00 a.m. to 3:00 p.m. Last year the festival attracted 500 attendees and this year we expect up to 1,000! This festival's mission is to celebrate and unite our local neighborhoods through arts, live entertainment and health initiatives.

Attendees will have an opportunity to gather information from local organizations, purchase business products, taste an assortment of delicious food, enjoy live entertainment, receive free health education and screening as well as purchase local arts and crafts. Upham's Corner Health Center and Upham's Corner Main Street are dedicated to improving the wellbeing of our communities and the street festival is a way to combine art and wellbeing into one event.

Did you know you can show your support to the Art and Health Street Festival in a variety of ways?

- Consider donating an in-kind donation of an item and/or gift card(s)
- Place an ad in our Program book which will be distributed to all who attend the fair
- Donate a raffle item (we are looking for an I-pad) which will be drawn the day of the event
- Consider becoming a sponsor (sponsorships range from \$75.00 - \$2500.00)

We'll help spread the word about your business to our supporters. You will be recognized in pre-event, day of and post event publicity.

We have listed some options below on how you can join us as we plan for a great day in Upham's Corner!

In-Kind Donations: water and snacks for volunteers, school supplies, raffle items, gift cards, gift baskets, small electronics, etc.

Place an ad in our program book

Ad Cost	Ad Size
Full-Page Ad: \$100.00	7.5w x 10 h
½ Page Ad: \$75.00	7.5 w x 4.75
¼ Page Ad: \$50.00	3.5 x 4.75

Consider sponsorship

SPONSORSHIP OPPORTUNITIES	Friend \$75	Fan \$100	Activity \$750	Health \$1,500	Artsy \$2,500
Table at Festival	x	x	x	x	x
Listing in program booklet	x	x	Plus ¼ page ad	Plus ½ page ad	Plus full page ad
Logo on all promotional materials		x	x	x	x
Acknowledgment at Event from Stage			x	x	x
Logo on Festival Banner			Small	Medium	Large
Featured Sponsor of Festival Activities				x plus printed advertisements	x plus printed advertisements
Logo on promotional items					x
Tag on Social Media Posts					x

Thank you in advance for your consideration and we do hope you will be able to join us this year as a supporter.

Sincerely yours,

Susan R Kelliher
 Director, Marketing and Community Outreach
 Upham's Corner Health Center

Val Daley
 Executive Director
 Upham's Corner Main Street



Yes, Count Us In! We want to support the Art and Health Street Festival

Name: _____

Address: _____

City/Town: _____ State: _____ Zip: _____

Contact Name: _____ Contact Phone: _____

Email: _____

Place an ad Size: _____
(Please send ad in jpeg or pdf format to: skelliher@uphams.org by Friday, August 30, 2019)

Donate a Raffle Item: Please describe: _____

Reserve a Table: Friend or Fan

Become a Sponsor: Activity Health Artsy

Amount Enclosed/Charged: _____

Please make checks payable to Upham's Corner Health Center.

We accept credit cards (MC, Visa, Discover, AMEX)

Address: _____

City/Town: _____ Zip: _____

Card Number: _____

Exp. Date: _____ CRV Code: _____

Signature: _____

(Please be sure to include your signature for credit card payments)

If you have any questions or if you need further information, please call Sue Kelliher at (617) 288-0970, ext. 8822.
Please return application form to Sue Kelliher by Monday, September 3, 2019 to:
Upham's Corner Health Center at 415 Columbia Road, Dorchester, MA 02125.